CONTEST ENTRY CHECKLIST

Use this checklist to review your team's submission before entering the contest. Your video pitch should communicate your idea clearly and demonstrate how it could become a viable business in Arlington, Texas.



PART 1: REQUIRED SUBMISSION MATERIALS

All items in this section must be completed for your entry to be eligible for evaluation.

- ☐ Team Eligibility: Our team consists of 3–5 eligible Arlington ISD high school students.
- ☐ Challenge Selection: We selected one of the provided challenges and developed one business idea in response.
- ☐ Video Length: Our video pitch is between 2 and 3 minutes.
- ☐ Idea development Documentation: We included documentation showing how our idea developed from brainstorming to our proposed solution.
- ☐ Entry Submission: We completed the required entry form and submitted all required materials by the deadline.

Brainstorming documentation may include notes, drawings, charts, photographs of a whiteboard, mind maps, flowcharts, outlines, spreadsheets, or group communications. Documentation does not need to be professionally produced.

CHALLENGE TIMELINE

October 14 – Challenges Released

March 7 – Entry Form & Video Pitch due by 11:59 p.m. CST

March 22 – Top Winning Teams Announced

PART 2: WHAT TO INCLUDE IN YOUR VIEDO PITCH

Use the following checklist to ensure your team has communicated the essential parts of its idea.

1. Define the Problem or Opportunity

- ☐ We clearly explain the problem, need, or opportunity our idea addresses.
- ☐ We explain why it matters and who is affected.
- ☐ We use observations, research, data, or other supporting information where appropriate.

2. Present an Innovative Solution

- ☐ We explain our proposed product, service, or experience.
- ☐ We describe how it addresses the problem or opportunity.
- ☐ We explain what makes our idea different from existing solutions or approaches.

3. Explain the Value

- ☐ We identify our intended customers or beneficiaries.
- ☐ We explain the value our idea provides and why someone would use, purchase, or support it.
- ☐ We describe how our idea could benefit Arlington or its community.

4. Demonstrate Business Viability

- ☐ We explain how the idea could become a business owned and operated in Arlington, Texas.
- ☐ We identify how the business could generate revenue or sustain its operations.
- ☐ We outline realistic steps for getting the idea started.
- ☐ We consider relevant challenges, limitations, or risks and how we might address them.

5. Demonstrate Teamwork and Communicate Clearly

- ☐ Every team member is featured and contributes to the pitch.
- ☐ Our presentation demonstrates collaboration and shared ownership of the idea.
- ☐ Our video is organized, coherent, and easy to follow.
- ☐ Our audio and visuals support the message.
- ☐ We have checked the video length, sound, and final presentation before submitting.

ENTRIES DUE BY SUN., MARCH 7, 2027

CONTEST GUIDE UNDERWRITER
UTA College of Business
UTA College of Engineering