



# DALLAS COWBOYS STADIUM BUSINESS WEEK 2009

Co-hosted by



## The Executive Dinner

Presented by



We are pleased to invite you to participate as a sponsor for Business Week 2009, co-hosted by the Arlington Chamber of Commerce and the College of Business at The University of Texas at Arlington. Business Week is an opportunity to blend theory and practice through interactive dialogue with students, faculty and business leaders. Business Week topics focus on the economic, business and civic impacts of business development in Arlington and Tarrant County. This year's featured development is the Dallas Cowboys Stadium.

**The Executive Dinner will be held on Tuesday, March 10.**

**Keynote Speaker: Stephen Jones,**

**C.O.O./Executive Vice President, Dallas Cowboys.**

### Business Week \$2,500 Crown Suite Sponsor (10 available)

- Table for eight: sponsor's invited guests, with options for up to 4 students/faculty members from desired degree programs
- Private VIP reception and group photo with Stephen Jones
- Premium placement of company logo in event promotions and announcements
- Premium placement of company logo in Executive Dinner 2009 program and event signage
- VIP tickets to NFL Draft Party in April 2009
- Participate in a private group tour of the new Dallas Cowboys Stadium prior to its May opening

### Business Week \$1,000 Luxury Suite Sponsor (15 available)

- Table for eight: sponsor's invited guests, with options for up to 4 students/faculty members from desired degree programs
- Private VIP reception with Stephen Jones
- Acknowledgement and company logo in event promotions and announcements
- Company logo in Executive Dinner 2009 program and event signage

### Business Week \$500 Stadium Club Sponsor (20 available)

- Table for eight: sponsor's invited guests, with options for up to 4 students/faculty members from desired degree programs
- Company name in Executive Dinner 2009 program and event signage

Sponsorships are limited. Advance registration/payment required.

### REGISTRATION FORM

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, and Zip \_\_\_\_\_

Phone No. \_\_\_\_\_ Fax No. \_\_\_\_\_

E-mail Address \_\_\_\_\_

Method of Payment:  Enclosed Check  MasterCard  Visa  Discover  American Express

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Credit Card Billing Address (including zip code) \_\_\_\_\_

Credit card reservations may be sent by FAX to the Arlington Chamber of Commerce at (817) 261-7067 or checks may be made payable to the Arlington Chamber of Commerce, 505 E. Border St., Arlington, TX 76010  
For more information, contact Rachel Yeats (817) 543-4298 or ryeats@arlingtontx.com

Cancellation Policy: Due to the Chamber's financial and contractual obligations, the Chamber is unable to accept reservations without payment which may be made by cash, check, credit card or signed billing authorization. Requests for refunds must be received at least two weeks prior to the event.



**Business Week 2009  
Executive Dinner  
With Stephen Jones of  
the Dallas Cowboys**

5:30 P.M. Sponsor VIP  
reception

6:00 P.M. Registration and  
reception

7:00 P.M. Dinner

UT Arlington, E. H. Hereford  
University Center  
Bluebonnet Ballroom  
300 W. 1st Street  
Arlington

### Choose Your Company's Sponsor Level

Crown Suite \$2,500

Luxury Suite \$1,000

Stadium Club \$500

Individual Ticket: \$70

Qty: \_\_\_\_\_ x \$70 = \_\_\_\_\_

**Special Ticket Price**

**for Chamber Members &**

**UTA Business Alumni  
\$35**

Qty: \_\_\_\_\_ x \$35 = \_\_\_\_\_