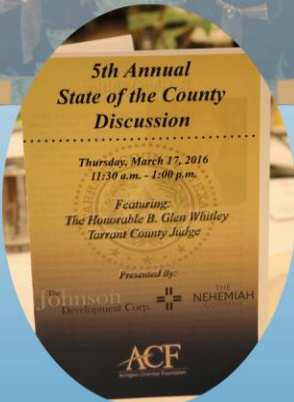


# Sponsorship Opportunities 2017



# The Future is BRIGHT





# Sponsorship Opportunities 2017



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### **INFORMATION REQUEST**

Events & Meetings  
Email: [events@arlingtontx.com](mailto:events@arlingtontx.com)  
Phone: 817-543-4284 – Fax: 817-261-7067

## ARLINGTON CHAMBER ANNUAL DINNER

**Event Description:** The Annual Meeting and Award’s Dinner is the Chamber’s premier event, featuring nationally known speakers, release of the Chamber’s Annual Report, recognition of community leaders, announcement of the “Star” Award recipient, as well as inductees into the Arlington Business Hall of Fame.

**Date:** September 21, 2017  
**Location:** Arlington Convention Center  
**Expected Attendance:** 600+

**Audience:** This event attracts Chamber members, elected and appointed officials, educators, community leaders, and our strategic partners.

**Benefit Line:** A sponsorship at this event offers businesses an opportunity for significant exposure to one of our largest audiences.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Presenting Sponsor (1)</b>	<b>\$15,000</b>	<ul style="list-style-type: none"> <li>◆ 2 premium tables: 20 reserved seats</li> <li>◆ 10 valet parking passes</li> <li>◆ Company logo on electronic “save the date”</li> <li>◆ Company logo on the printed dinner invitation</li> <li>◆ Company logo on event signage (supplied by the Chamber)</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company name and/or logo on all announcements regarding the event</li> <li>◆ Opportunity to have promotional item in gift bag</li> <li>◆ Company logo in the program</li> <li>◆ Company logo and link to website on the Chamber’s registration page</li> <li>◆ Table sign recognition</li> <li>◆ Introductory comments at dinner (2 minutes maximum)</li> </ul>
<b>Annual Report Sponsor (1)</b>	<b>\$7,500</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats</li> <li>◆ 5 valet parking passes</li> <li>◆ Company logo on the printed dinner invitation</li> <li>◆ Recognition as part of presentation</li> <li>◆ Opportunity to have promotional item in gift bag</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo and link to website on the Chamber’s registration page</li> <li>◆ Company logo in the program</li> <li>◆ Table sign recognition</li> </ul>

## ARLINGTON CHAMBER ANNUAL DINNER

	<b>Amount</b>	<b>Sponsorship Benefits</b>
<b>Speaker Sponsor (1)</b>	<b>\$7,500</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats</li> <li>◆ 5 valet parking passes</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in the program</li> <li>◆ Company logo and link to website on the Chamber's registration page participation</li> <li>◆ Sponsor acknowledgement in recognition of speaker</li> <li>◆ Table sign recognition</li> <li>◆ Opportunity to have promotional item in gift bag</li> </ul>
<b>Diamond Table Sponsor (1)</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>◆ Recognition as an Exclusive Diamond Sponsor</li> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ 5 valet parking passes</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in program</li> <li>◆ Acknowledgement at Dinner</li> <li>◆ Table sign recognition</li> <li>◆ Opportunity to have promotional item in gift bag</li> </ul>
<b>Platinum Table Sponsor</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ 5 valet parking passes</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in program</li> <li>◆ Acknowledgement at Dinner</li> <li>◆ Table sign recognition</li> <li>◆ Opportunity to have promotional item in gift bag</li> </ul>
<b>Gift Bag Sponsor (1)</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ Company logo printed on reusable tote bag</li> <li>◆ One preferred table: 10 reserved seats</li> <li>◆ 3 valet parking passes</li> <li>◆ On-Site event presentation screen display</li> <li>◆ Company logo in program</li> <li>◆ Table sign recognition</li> <li>◆ Opportunity to have promotional item in gift bag</li> </ul>

## ARLINGTON CHAMBER ANNUAL DINNER

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Gold Table Sponsor (5)</b>	<b>\$2,000</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ 3 valet parking passes</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in program</li> <li>◆ Table sign recognition</li> <li>◆ Opportunity to have promotional item in gift bag</li> </ul>
<b>Bronze Table Sponsor</b>	<b>\$1,100</b>	<ul style="list-style-type: none"> <li>◆ 1 reserved table: 10 reserved seats</li> <li>◆ 1 valet parking pass</li> <li>◆ Company logo in program</li> <li>◆ Table sign recognition</li> <li>◆ Opportunity to have promotional item in gift bag</li> </ul>
<b>Promotional Sponsor</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>◆ 2 seat registrations</li> <li>◆ Opportunity to have promotional item in gift bag</li> </ul>

## SMALL BUSINESS AWARDS LUNCHEON

**Event Description:** In recognition of the contributions made by small businesses to American society, every year since 1963, the President of the United States has designated a week during the spring as National Small Business Week. This event is co-hosted by the U.S. Small Business Administration and North Texas Small Business Development Center. Both public and private small business supporters will be honoring businesses, large and small, at the event.

**Date:** May 4, 2017 (During National Small Business Week)  
**Location:** Sheraton Arlington Hotel  
**Expected Attendance:** 350

**Expected Audience:** Our Annual “Salute to Small Business in North Texas” attracts a regional audience of small business participants and small business services providers.

**Benefit Line:** This event affords significant opportunities for exposure to and networking with this regional audience.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Presenting Sponsor</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats</li> <li>◆ Company name recognition on all promotional and printed materials</li> <li>◆ Company logo in advertisement in Ft. Worth Business Press</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo and link to website on the Chamber's registration page</li> <li>◆ Expo exhibit table to display products and services</li> <li>◆ Opportunity to make comments (2 minutes maximum) Table sign recognition</li> </ul>
<b>Gold Sponsor (3)</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ Company recognition on all promotional and printed materials</li> <li>◆ Company logo in advertisement in newspaper</li> <li>◆ Expo exhibit table to display products and services</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo and link to website on the Chamber's registration page</li> <li>◆ Table sign recognition</li> </ul>

## SMALL BUSINESS AWARDS LUNCHEON

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Silver Sponsor (5)</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ Company name &amp; logo recognition on all promotional and printed materials</li> <li>◆ Expo exhibit table to display products and services</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company name on website promoting the event</li> <li>◆ Table sign recognition</li> </ul>
<b>Bronze Sponsor</b>	<b>\$650</b>	<ul style="list-style-type: none"> <li>◆ 1 reserved table: 10 reserved seats</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Expo exhibit table to display products and services</li> <li>◆ Table sign recognition</li> </ul>
<b>Exhibit Table Sponsor</b>	<b>\$200</b>	<ul style="list-style-type: none"> <li>◆ 2 seats to attend luncheon</li> <li>◆ Expo exhibit table to display products and services</li> </ul>



## LEGISLATIVE LUNCHEONS

**Event Description:** This event provides a forum for state and federal elected and appointed officials to address Arlington business and education leaders and government officials on current issues.

**Dates:** TBD  
**Locations:** TBD  
**Expected Attendance:** 120

**Expected Audience:** This luncheon series attracts business, community, civic and educational leaders, and government officials.

**Benefit Line:** Participants gain access and the opportunity to discuss issues of importance to the business community.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Series Title Sponsor (1)</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>◆ 2 premium tables: 16 reserved seats</li> <li>◆ Company recognition on all promotional and printed materials</li> <li>◆ Company logo and link to website on the Chamber's registration page</li> <li>◆ Recognition in program</li> <li>◆ Recognition and formal introduction at all series luncheons</li> <li>◆ Opportunity to make comments (2 minutes maximum)</li> <li>◆ Table sign recognition</li> </ul>
<b>Series Luncheon Sponsor (1)</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 8 reserved seats</li> <li>◆ Company recognition on all promotional and printed materials</li> <li>◆ Recognition in program</li> <li>◆ Opportunity to make comments (2 minute maximum)</li> <li>◆ Table sign recognition</li> </ul>

## LEGISLATIVE LUNCHEONS

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Series Table Sponsor</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>◆ 1 reserved table: 8 reserved seats</li> <li>◆ Company recognized as a table sponsor</li> <li>◆ Company recognition in program</li> <li>◆ Table sign recognition</li> </ul>
<b>Table Sponsor</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>◆ 1 reserved table: 8 reserved seats at one luncheon</li> <li>◆ Company recognized as a table sponsor</li> <li>◆ Company recognition in program</li> <li>◆ Table sign recognition</li> </ul>
<b>Series Underwriter Sponsor</b>	<b>\$350</b>	<ul style="list-style-type: none"> <li>◆ 2 reserved seats</li> <li>◆ Company recognition as underwriter sponsor at event</li> <li>◆ Company recognition in program</li> </ul>
<b>Underwriter Sponsor</b>	<b>\$100</b>	<ul style="list-style-type: none"> <li>◆ 2 reserved seats at one luncheon</li> <li>◆ Company recognition as underwriter sponsor at event</li> <li>◆ Company recognition in program</li> </ul>

## 13<sup>th</sup> ANNUAL GOLF TOURNAMENT

**Event Description:** The Annual Golf Tournament is our premier executive networking event, held in appreciation of Arlington’s business community. Since inception, the tournament has “Sold Out” to capacity at 144 players.

**Date:** June, 2017  
**Location:** Shady Valley Country Club  
**Expected Attendance:** 144

**Expected Audience:** Business leaders, their clients, and guests

**Benefit Line:** The tournament serves as a way to offer executive-level networking. Foursomes are encouraged to fill their third and/or fourth slots with a new contact or business prospect. Sponsorships are available from the tee box to the green.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Title Sponsor (1)</b>	<b>\$6,000</b>	<ul style="list-style-type: none"> <li>◆ 8 playing positions and gift packages</li> <li>◆ Hole sponsorship on premier hole (includes corporate presence at tee box)</li> <li>◆ Opportunity to have company logo on selected golf apparel or accessory</li> <li>◆ Company banner prominently displayed, provided by sponsor</li> <li>◆ Company logo recognition as title-sponsor on all event publicity</li> <li>◆ Company logo on Chamber website and a link to the event sponsor’s website</li> <li>◆ Company logo in Chamber’s newsletter</li> <li>◆ Opportunity to make comments (2 minutes maximum)</li> <li>◆ Opportunity to place promotional item in gift bags and/or at tee box</li> <li>◆ Company name on event signage</li> </ul>

## 13<sup>th</sup> ANNUAL GOLF TOURNAMENT

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Co- Sponsor (2)</b>	<b>\$4,000</b>	<ul style="list-style-type: none"> <li>◆ 8 playing positions and gift packages</li> <li>◆ Hole sponsorship on premier hole (includes corporate presence at tee box)</li> <li>◆ Company banner prominently displayed</li> <li>◆ Company logo on Chamber website and a link to the event sponsor's website</li> <li>◆ Company recognition as co-sponsor on all event publicity</li> <li>◆ Opportunity to place promotional items at tee box and/or gift bags</li> </ul>
<b>Golf Cart Sponsor (1)</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ 4 playing positions and gift packages</li> <li>◆ Hole sponsorship (includes corporate presence at tee box)</li> <li>◆ Company logo on all player golf carts</li> <li>◆ Company recognition as golf cart sponsor on event publicity</li> <li>◆ Company logo on Chamber website and a link to the event sponsor's website</li> <li>◆ Opportunity to place promotional items at tee box and/or gift bags</li> </ul>
<b>Silver Sponsor (4)</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>◆ 4 playing positions and gift packages</li> <li>◆ Company recognition in event publicity and at event</li> <li>◆ Company name on website</li> <li>◆ Opportunity to provide promotional items in gift bags</li> </ul>
<b>Meal Sponsor (1)</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>◆ 4 playing positions</li> <li>◆ 4 player gift packages</li> <li>◆ Company logo in event publicity</li> <li>◆ Company logo on Chamber website</li> <li>◆ Opportunity to place promotional item at awards ceremony</li> </ul>

## 13<sup>th</sup> ANNUAL GOLF TOURNAMENT

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Hole Sponsor (12)</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>◆ 4 playing positions and gift packages</li> <li>◆ Hole sponsorship (corporate presence at tee box)</li> <li>◆ Company recognition in event publicity</li> <li>◆ Opportunity to provide promotional item in player gift packages</li> <li>◆ Company name on website</li> </ul>
<b>Fireman Sponsor (1) HELD – Medical Center Arlington</b>	<b>\$800</b>	<ul style="list-style-type: none"> <li>◆ Sponsorship of entry fees for 4 Arlington Firemen playing positions and gift packages</li> <li>◆ Opportunity to provide company shirts for guest firemen</li> <li>◆ Company name/recognition in event publicity</li> <li>◆ Opportunity to provide promotional item in player gift packages</li> </ul>
<b>Team Registration</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>◆ Ability to have a team of four playing in tournament</li> </ul>
<b>Beverage Sponsor (1)</b>	<b>Provide Beverages</b>	<ul style="list-style-type: none"> <li>◆ 4 playing positions</li> <li>◆ 4 player gift packages</li> <li>◆ Company name recognition as beverage sponsor on event publicity</li> <li>◆ Company logo on Chamber website</li> <li>◆ Opportunity to place promotional item at awards ceremony</li> </ul>
<b>Beer Sponsor (1)</b>	<b>Provide Beer</b>	<ul style="list-style-type: none"> <li>◆ 4 playing positions and gift packages</li> <li>◆ Company recognition as beer sponsor on event brochure</li> <li>◆ Company recognition in event publicity</li> <li>◆ Opportunity to place promotional item at awards ceremony</li> </ul>

## ARLINGTON TO AUSTIN

**Event Description:** “*Arlington to Austin™*” is a Chamber led coalition of business, educational and government leaders, conducted biannually at the onset of the Texas State Legislative Session. Our primary purpose is to strengthen our relationships with state agencies and elected appointed officials:

Our three-day delegation visit to our state capitol features a reception for state officials; multiple meal events, with state officials serving as speakers; a formal printed legislative agenda distributed throughout the capital, and distributed in both the House and Senate.

**Dates:** Austin, TX: March 1 - 2, 2017

**Expected Attendance:** 50+

**Expected Audience:** The Austin trip is attended by members of the Chamber’s Government Relations Advisory Council, as well as local elected officials and educational leaders. Our delegates meet with key state elected and appointed officials.

**Benefit Line:** Sponsorships are available to assist in the promotion of a coalition that advocates for resources in support of our economic development agenda.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Delegation Sponsor (1)</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>◆ 2 representatives (hotel and transportation not provided)</li> <li>◆ Featured speaking opportunity at all events, including our reception in Austin for state officials</li> <li>◆ Recognition as “<i>Arlington to Austin™</i>” Sponsor on all promotional materials</li> <li>◆ Company logo on Chamber website and a link to the event sponsor’s website</li> <li>◆ Signage at all events</li> </ul>
<b>Gold Sponsor (2)</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>◆ 1 representative (hotel and transportation not provided)</li> <li>◆ Featured speaking opportunity at one meal event.</li> <li>◆ Recognition as “<i>Arlington to Austin™</i>” Sponsor on all promotional materials</li> <li>◆ Company logo on Chamber website and a link to the event sponsor’s website</li> <li>◆ Signage at all events</li> </ul>
<b>Silver Sponsor (5)</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>◆ Recognition as “<i>Arlington to Austin™</i>” Sponsor on all promotional materials</li> <li>◆ Company logo on Chamber website and a link to the event sponsor’s website</li> <li>◆ Signage at all events</li> </ul>

## MORNING WITH THE MAYOR

**Event Description:** This event is an open roundtable discussion, conducted quarterly, for members of the President’s Advisory Council and Corporate Leadership Council with the Mayor and City Manager.

**Dates:** December, 2016, March, June, and September, 2017

**Location:** Moritz Boardroom

**Expected Attendance:** 50+

**Expected Audience:** President’s Advisory Council and Corporate Leadership Council

**Benefit Line:** Opportunity to hear updates regarding City projects and to interact with the Mayor and City Manager to discuss issues of importance.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Presenting Sponsor (1)</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>◆ Company recognition on invitation for the four events</li> <li>◆ Company recognition at event</li> <li>◆ Opportunity to introduce the Mayor at all four events</li> </ul>
<b>Quarterly Sponsor (4)</b>	<b>\$350</b>	<ul style="list-style-type: none"> <li>◆ Company recognition in invitation for the event</li> <li>◆ Company recognition at event</li> <li>◆ Recognition at the event</li> </ul>
<b>Coffee/Snack Sponsor</b>	<b>\$250/ event</b>	<ul style="list-style-type: none"> <li>◆ Recognition in the “Save the Date” and “Invitation”</li> <li>◆ Recognition at the event</li> <li>◆ One minute to speak</li> </ul>

## CORPORATE LEADERSHIP COUNCIL LUNCHEON

**Event Description:** The President & CEO meets quarterly with the Chamber’s Corporate Investors to provide briefings on Chamber projects and initiatives, as well as business and economic reports.

**Dates:** October 2016, January, April, and TBD, 2017

**Time:** 11:30 am – 1:00 pm

**Location:** Moritz Boardroom

**Expected Attendance:** 50+

**Expected Audience:** President’s Advisory Council and Corporate Leadership Council

**Benefit Line:** The luncheon affords members an informal networking opportunity while providing direct access to the Arlington Chamber’s services to help assist in business, enhance the profession, influence public policy and economic agendas.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Presenting Sponsor (4)</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>◆ Welcome remarks at each luncheon</li> <li>◆ Acknowledgement in all invitations</li> <li>◆ Recognition at each luncheon</li> </ul>
<b>Quarterly Luncheon Sponsor (4)</b>	<b>\$300</b>	<ul style="list-style-type: none"> <li>◆ Acknowledgement in invitation</li> <li>◆ Acknowledgement at the luncheon</li> </ul>



## AISD ENTREPRENEURSHIP AWARDS DAY - 2017

**Event Description:** The Arlington Chamber of Commerce in partnership with Arlington Independent School District celebrates Arlington's future entrepreneurs. The event showcases educational innovation in STEM (Science, Technology, Engineering and Mathematics) disciplines.

**Date:** April 29, 2017  
**Location:** UT Arlington, College Park Center  
**Expected Attendance:** 2,000+

**Expected Audience:** Students, their families & faculty

**Benefit Line:** Opportunity to show support to students and school system

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Sponsor</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>◆ Company recognition on all marketing materials (to be distributed to every 3<sup>rd</sup> – 8<sup>th</sup> grade student within AISD)</li> <li>◆ Signage at the event</li> <li>◆ Logo/recognition on Chamber website</li> <li>◆ Logo in event program</li> <li>◆ Acknowledgement at the event to honor the entrepreneurs</li> <li>◆ Social media exposure</li> </ul>
<b>Award Sponsor</b>	<b>\$750</b>	<ul style="list-style-type: none"> <li>◆ Sponsored gift packages for top award winners</li> <li>◆ Acknowledgement at event to honor the entrepreneurs</li> </ul>
<b>Underwriter Sponsor</b>	<b>\$300</b>	<ul style="list-style-type: none"> <li>◆ Signage at the event</li> <li>◆ Acknowledgement at event to honor the entrepreneurs</li> <li>◆ Opportunity to sponsor mascot at event</li> </ul>

## ANNUAL “STATE OF THE CITY” LUNCHEON

**Event Description:** This annual event is preceded by a reception and is highlighted by Arlington Mayor Jeff Williams 2<sup>nd</sup> (2016) AND 3<sup>RD</sup> (2017) Annual “State of the City” address.

**Date:** October, 2017  
**Location:** Arlington Convention Center  
**Expected Attendance:** 400-500

**Expected Audience:** Business leaders, educational leaders, and elected and appointed officials

**Benefit Line:** Opportunity to showcase to all businesses within the City.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Presenting Sponsor (1)</b>	<b>\$3,000</b>	<b>HELD - Arlington Highlands</b>
<b>Platinum Sponsor (4)</b>	<b>\$2,000</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats</li> <li>◆ Company recognition included on on-line registration page/website</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company name and/or logo on all announcements regarding the event</li> <li>◆ Company logo in the program</li> <li>◆ Recognition at event</li> <li>◆ Table sign recognition</li> </ul>
<b>Gold Sponsor</b>	<b>\$1,200</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in the program</li> <li>◆ Recognition at event</li> <li>◆ Table sign recognition</li> </ul>
<b>Bronze Sponsor</b>	<b>\$750</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in the program</li> <li>◆ Table sign recognition</li> </ul>

## ANNUAL “STATE OF THE DISTRICT” LUNCHEON

**Event Description:** This event is preceded by a reception and is highlighted by the Arlington ISD Superintendent’s annual “State of the District” address.

**Date:** August, 2017

**Location:** Mac Bernd Professional Development Center

**Expected Attendance:** 350+

**Expected Audience:** Educational, business, civic, and community

**Benefit Line:** Opportunity to showcase to educators and businesses within the district.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Board Sponsor (1)</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ 2 premium table: 20 reserved seats</li> <li>◆ Company recognition included on website</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company name and/or logo on all announcements regarding the event</li> <li>◆ Company recognition in the program</li> <li>◆ Company logo in advertisement in newspaper</li> <li>◆ Opportunity to make comments (2 minutes maximum)</li> <li>◆ Table sign recognition</li> </ul>
<b>Superintendent Sponsor (5)</b>	<b>\$2,000</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats</li> <li>◆ Company name &amp; logo included on website</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company recognition on all announcements regarding the event</li> <li>◆ Company logo in the program</li> <li>◆ Recognition at event</li> <li>◆ Table sign recognition</li> </ul>
<b>Principal Sponsor (10)</b>	<b>\$1,100</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in the program</li> <li>◆ Recognition at event</li> <li>◆ Table sign recognition</li> </ul>
<b>Teacher Sponsor (12)</b>	<b>\$650</b>	<ul style="list-style-type: none"> <li>◆ 1 Preferred Table: 10 reserved seats</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in the program</li> <li>◆ Table Sign Recognition</li> </ul>

## ANNUAL “STATE OF THE COUNTY” LUNCHEON

**Event Description:** This event is preceded by a reception and is highlighted by an address by Tarrant County Judge B. Glen Whitley on the “State of the County.”

**Date:** March 10, 2017  
**Location:** Sheraton Arlington  
**Expected Attendance:** 300+

**Expected Audience:** Business, civic, and community

**Benefit Line:** Opportunity to showcase to city/county businesses, civic and city leaders

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Presenting Sponsor (1)</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ 2 premium table: 20 reserved seats</li> <li>◆ Company recognition included on website</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company name and/or logo on all announcements</li> <li>◆ Company recognition in the program</li> <li>◆ Company logo in advertisement in newspaper</li> <li>◆ Opportunity to make comments (2 minutes maximum)</li> <li>◆ Table sign recognition</li> </ul>
<b>Platinum Sponsor (4)</b>	<b>\$2,000</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats</li> <li>◆ Company name &amp; logo included on website</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company recognition on all announcements</li> <li>◆ Company logo in the program</li> <li>◆ Recognition at event</li> <li>◆ Table sign recognition</li> </ul>
<b>Gold Sponsor</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in the program</li> <li>◆ Recognition at event</li> <li>◆ Table sign recognition</li> </ul>
<b>Silver Sponsor</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>◆ All benefits of Bronze</li> <li>◆ Recognition at event</li> </ul>
<b>Bronze Sponsor</b>	<b>\$650</b>	<ul style="list-style-type: none"> <li>◆ 1 Preferred Table: 10 reserved seats</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo in the program</li> <li>◆ Table Sign Recognition</li> </ul>

## MONTHLY CHAMBER SPONSORSHIPS

**Event Description:** This informal networking event offers members the opportunity to network, build relationships and to present information on their business and services. Members exchange business cards with prospective clients and customers.

- Business Over Breakfast - 2<sup>nd</sup> Tuesday of each month, 8:00 – 9:30 a.m.
- Chamber After Hours – 4<sup>th</sup> Tuesday of each month, 5:30 - 7:30 p.m.
- Chamber Orientation – 3<sup>rd</sup> Friday of each month, 11:30 a.m. – 1:00 p.m.

**Locations:** Locations vary

**Expected Attendance:** 50 – 110+

**Expected Audience:** Prospects, Chamber Members & approved guests

**Benefit Line:** Sponsorships offer businesses the opportunity to display materials and literature. In kind for catering is welcomed.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Title Sponsor (per event title) (1 per event – 3 total events)</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>◆ Company logo on website promoting the event for entire year</li> <li>◆ Acknowledgement at all events</li> <li>◆ Featured speaking opportunity at all events</li> <li>◆ Opportunity to market business to attendees</li> </ul>
<b>Event Host (per event title)</b>	<b>Provide Food</b>	<ul style="list-style-type: none"> <li>◆ Company logo on website promoting the event</li> <li>◆ Featured speaking opportunity at event</li> <li>◆ Acknowledgement at event</li> </ul>

## POLICY FORUM LUNCHEONS

**Event Description:** The Chamber’s Policy Forum series is designed to promote dialogue, educate the community and shape consensus on the issues that affect our economy and quality of life.

Each forum will feature a keynote speaker and panel discussions that cover the policy questions at the local, state and national level. These half-day events are key to forming the Chamber’s public policy agenda over the next 10 years.

**Dates:** January – May 2017  
April – June 2017

**Locations:** TBD

**Expected Attendance:** 150+

**Expected Audience:** This luncheon series attracts business, community, civic and educational leaders, and government officials.

**Benefit Line:** Participants gain access and the opportunity to discuss issues and shape consensus on issues of importance to the business community.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Series Title Sponsor (1)</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>◆ 2 premium tables: 16 reserved seats</li> <li>◆ Company recognition on all promotional and printed materials</li> <li>◆ Company logo and link to website on the Chamber’s registration page</li> <li>◆ Recognition in program</li> <li>◆ Recognition and formal introduction at all series luncheons</li> <li>◆ Opportunity to make comments (2 minutes maximum)</li> <li>◆ Table sign recognition</li> </ul>
<b>Series Luncheon Sponsor (1)</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 8 reserved seats</li> <li>◆ Company recognition on all promotional and printed materials</li> <li>◆ Recognition in program</li> <li>◆ Opportunity to make comments (2 minute maximum)</li> <li>◆ Table sign recognition</li> </ul>

## POLICY FORUM LUNCHEONS

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Series Table Sponsor</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>◆ 1 reserved table: 8 reserved seats</li> <li>◆ Company recognized as a table sponsor</li> <li>◆ Company recognition in program</li> <li>◆ Table sign recognition</li> </ul>
<b>Table Sponsor</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>◆ 1 reserved table: 8 reserved seats at one luncheon</li> <li>◆ Company recognized as a table sponsor</li> <li>◆ Company recognition in program</li> <li>◆ Table sign recognition</li> </ul>
<b>Series Underwriter Sponsor</b>	<b>\$350</b>	<ul style="list-style-type: none"> <li>◆ 2 reserved seats at each luncheon</li> <li>◆ Company recognition as underwriter sponsor at event</li> <li>◆ Company recognition in program</li> </ul>
<b>Underwriter Sponsor</b>	<b>\$100</b>	<ul style="list-style-type: none"> <li>◆ 2 reserved seats at one luncheon</li> <li>◆ Company recognition as underwriter sponsor at event</li> <li>◆ Company recognition in program</li> </ul>

## 2017 7th ANNUAL INSPIRED-WOMEN LUNCHEON

### Sponsorship Opportunities

**Event Description:** The Annual Inspired Women Luncheon is presented by the Women's Alliance of the Arlington Chamber of Commerce. Our keynote speaker will encourage and inspire business women.

**Date:** November 3, 2017  
**Location:** Arlington Convention Center  
**Expected Attendance:** 500  
**Ticket Price:** \$75  
**Expected Audience:** Women business and community leaders.

**Benefit Line:** Women's Alliance programming is designed to provide opportunities for our members in the areas of education, mentoring and networking.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Presenting Sponsor</b>  <b>Held – Wade Funeral Home</b>	<b>\$7,500</b>	<ul style="list-style-type: none"> <li>◆ 2 premium tables: 20 reserved seats/registrations</li> <li>◆ Logo featured on main Chamber rotating web banner and newsletter banner</li> <li>◆ Company name &amp; logo recognition on all promotional and printed materials</li> <li>◆ On-site event video display (logo)</li> <li>◆ Company logo on event website</li> <li>◆ Opportunity to make comments (3 minute maximum)</li> <li>◆ Table sign recognition</li> <li>◆ Ability to place item in event gift bag</li> </ul>
<b>Inspired Sponsor</b>  <b>Held – Baylor Orthopedic Hospital</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>◆ 2 premium tables: 20 reserved seats/registrations</li> <li>◆ Logo featured on main Chamber rotating web banner and newsletter banner</li> <li>◆ Company name &amp; logo recognition on all promotional and printed materials</li> <li>◆ On-site event video display (logo)</li> <li>◆ Company logo on event website</li> <li>◆ Opportunity to make comments (2 minute maximum)</li> <li>◆ Table sign recognition</li> <li>◆ Ability to place item in event gift bag</li> </ul>



## 2017 7th ANNUAL INSPIRED-WOMEN LUNCHEON

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
<b>Co-Sponsor (2)</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats/registrations</li> <li>◆ Company name &amp; logo recognition on all promotional and printed materials</li> <li>◆ On-site event video display (logo)</li> <li>◆ Company logo on event website</li> <li>◆ Opportunity to make comments (1 minute maximum)</li> <li>◆ Table sign recognition</li> <li>◆ Ability to place item in event gift bag</li> </ul>
<b>Valet Sponsor</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats/registrations</li> <li>◆ Company name &amp; logo recognition on all promotional and printed materials</li> <li>◆ On-site event video display (logo)</li> <li>◆ Company logo on event website</li> <li>◆ Opportunity to place an item in each car (ask Chamber for suggestions)</li> <li>◆ Table sign recognition</li> <li>◆ Ability to place item in event gift bag</li> </ul>
<b>Speaker Sponsor (1)</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats/registrations</li> <li>◆ Introduction of the Keynote Speaker</li> <li>◆ Company recognition on all promotional and printed materials</li> <li>◆ On-site event video display (logo)</li> <li>◆ Company recognition on event website</li> <li>◆ Table sign recognition</li> <li>◆ Ability to place item in event gift bag</li> </ul>
<b>Valet Sponsor (1)</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats/registrations</li> <li>◆ Company name &amp; logo recognition on all promotional and printed materials</li> <li>◆ On-site event video display (logo)</li> <li>◆ Company logo on event website</li> <li>◆ Opportunity to place an item in each car (ask Chamber for suggestions)</li> <li>◆ Table sign recognition</li> <li>◆ Ability to place item in event gift bag</li> </ul>

<b>Gift Bag Sponsor</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>◆ <b>HELD – Arlington Highlands</b></li> </ul>
<b>Gold Sponsor (3)</b>	<b>\$1,750</b>	<ul style="list-style-type: none"> <li>◆ 1 premium table: 10 reserved seats/registrations</li> <li>◆ Company recognition on all promotional and printed materials</li> <li>◆ On-site event video display (logo)</li> <li>◆ Company recognition on event website</li> <li>◆ Table sign recognition</li> <li>◆ Ability to place item in event gift bag</li> </ul>
<b>Centerpiece Sponsor</b>		<b>Held - Sugar Bee Sweets Bakery</b>
<b>Design Sponsor</b>		<b>Held – Green Apple Lane</b>
<b>Floral Sponsor</b>		<b>Still Available</b>
<b>Printing Sponsor</b>		<b>Held - Digital Corporate Companies, Inc.</b>
<b>Silver Sponsor (5)</b>	<b>\$1,250</b>	<ul style="list-style-type: none"> <li>◆ 1 preferred table: 10 reserved seats/registrations</li> <li>◆ Company recognition on all promotional and printed materials</li> <li>◆ On-site event video board display (logo)</li> <li>◆ Company recognition on event website</li> <li>◆ Table sign recognition</li> <li>◆ Ability to place item in event gift bag</li> </ul>
<b>Bronze Sponsor</b>	<b>\$900</b>	<ul style="list-style-type: none"> <li>◆ 1 reserved table: 10 reserved seats/registrations</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Table sign recognition</li> </ul>
<b>Underwriter Sponsor</b>	<b>\$300</b>	<ul style="list-style-type: none"> <li>◆ 2 seats at luncheon</li> <li>◆ Company recognition as underwriter sponsor at event</li> <li>◆ Company recognition in program</li> </ul>
<b>Gift Item</b>	<b>\$150</b>	<ul style="list-style-type: none"> <li>◆ Ability to place item in event gift bag</li> <li>◆ *Please contact the Chamber for item suggestions &amp; prior approval by event committee.</li> </ul>

**2017 Women’s Alliance Health & Wellness Event  
“Achieving Your Healthiest, Best Self”**

**Sponsorship Opportunities**

**Event Description:** The Women’s Alliance Health & Wellness/Kick Off Event is presented by the Women’s Alliance of the Arlington Chamber of Commerce.

**Date:** January 19, 2017

**Location:** TBD

**Expected Attendance:** 100

**Expected Audience:** Women business, medical professionals and community leaders.

**Benefit Line:** Women’s Alliance programming is designed to provide opportunities for our members in the areas of education, mentoring and networking.

<b>Sponsor Level # of Sponsors</b>	<b>Amount</b>	<b>Sponsorship Benefits</b>
<b>Co-Presenting Health &amp; Wellness Sponsor (2) Hold – Texas Health Arlington Memorial &amp; USMD</b>	<b>\$2,000</b>	<ul style="list-style-type: none"> <li>◆ Opportunity to make event comments</li> <li>◆ Opportunity for 1 Physician on group panel and introduction of Physician</li> <li>◆ Onsite event presentation screen display (logo)</li> <li>◆ Company logo in Chamber’s Newsletter</li> <li>◆ Company logo on Chamber’s Website</li> <li>◆ Opportunity to place promotional item in gift bags</li> <li>◆ Company logo on all promotional materials</li> <li>◆ 1 Exhibit Table</li> <li>◆ 4 tickets</li> </ul>
<b>Venue Sponsor (Provides Meeting Facility)</b>		<ul style="list-style-type: none"> <li>◆ Opportunity to make event comment</li> <li>◆ Opportunity for Break-out Session Speaker</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo included in Chamber’s Newsletter</li> <li>◆ Company logo included on Chamber’s Website</li> <li>◆ Opportunity to place promotional item in gift bags</li> <li>◆ Company logo on all promotional materials</li> <li>◆ 4 tickets</li> </ul>
<b>Panel Sponsor (3)</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>◆ Opportunity for 1 Physician on group panel and introduction of Physician</li> <li>◆ On-site event presentation screen display (logo)</li> <li>◆ Company logo included in Chamber’s Newsletter</li> <li>◆ Company logo included on Chamber’s Website</li> <li>◆ Opportunity to place promotional item in gift bags</li> <li>◆ Company logo on all promotional materials</li> <li>◆ 2 tickets</li> </ul>

**2017 Women's Alliance Health & Wellness Event**  
**"Achieving Your Healthiest, Best Self"**

<b>Session Sponsor (3)</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>◆ Company logo included on website</li> <li>◆ Onsite event presentation screen display (logo)</li> <li>◆ Company listed on all promotional materials regarding the event</li> <li>◆ Opportunity to place promotional item in gift bags</li> <li>◆ 2 tickets</li> </ul>
<b>Promotional Sponsor</b>	<b>\$50</b>	<ul style="list-style-type: none"> <li>◆ Opportunity to place promotional item in gift bags (75-100 items)</li> <li>◆ Name added to list of Promotional Sponsors that will be included in each bag</li> </ul>

## RELOCATION PACKAGE

**Description:** People interested in moving to Arlington often request information about our City. The Chamber assembles **Relocation Packages** containing information about housing, schools, hospitals, retirement facilities and other services helpful to Arlington newcomers.

The Relocation Sponsorship Program offers:

1. **Chamber Members only** may place a preprinted flier in the Arlington Chamber of Commerce Relocation Packet at a cost of \$700.00 (prepaid) for one year.
2. The flier will consist of a single sheet or one threefold piece that cannot exceed 8½" x 11".
3. The content of the flier must not be presented in such a manner as to construe Chamber endorsement of the organization or product being presented. Any use of the Chamber's name must be cleared through the Chamber's President & CEO prior to use.
4. The Chamber member will furnish Chamber with 150 fliers quarterly for the term of the contract. The fliers will be inserted inside the Chamber's Relocation Packets each month.

I agree to the above terms:

\_\_\_\_\_  
Chamber Member

Arlington Chamber of Commerce

\_\_\_\_\_  
Beginning Date

\_\_\_\_\_  
Ending Date

\_\_\_\_\_  
Telephone

Michael Jacobson  
\_\_\_\_\_  
President & CEO

\_\_\_\_\_  
Signature of Chamber Member

\_\_\_\_\_  
Signature of President & CEO

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date



## SPONSORSHIP COMMITMENT FORM

<u>Event</u>	<u>Event Date</u>	<u>Sponsorship Level (\$000)</u>
1. Women's Alliance Health & Wellness	Jan. 2017	_____
2. State of the County	March 2017	_____
3. Entrepreneurship Day	April 29, 2017	_____
4. Small Business Luncheon	May 4, 2017	_____
5. 13 <sup>th</sup> Annual Golf Tournament	June 2017	_____
6. State of the District	Aug. 2017	_____
7. Annual Dinner & Awards Dinner	Sept. 21, 2017	_____
8. State of the City	Oct. 2017	_____
9. Inspired Women Annual Luncheon	Nov. 2017	_____
10. Morning with the Mayor	Quarterly	_____
11. Corporate Leadership Luncheon	Quarterly	_____
12. Coffee with the commissioner	Quarterly	_____
13. B.O.B, Chamber after Hours, Chamber Orientation and Policy Forums	Monthly	_____
14. Other	_____	_____
15. TOTAL		\$ _____

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Send completed form to [events@arlingtontx.com](mailto:events@arlingtontx.com) or call 817-543-4284.  
Thank you very much for your continuing support of the Arlington Chamber of  
Commerce



