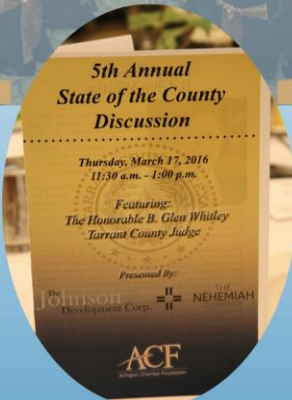


Sponsorship Opportunities 2017



The Future is BRIGHT



Sponsorship Opportunities 2017



Table of Contents

MAJOR EVENTS

Annual Dinner (September 21, 2017).....	1
Small Business Awards Luncheon (May 4, 2017).....	4
Legislative Luncheon Series (Four Events Annually).....	6
13 th Annual Golf Tournament (June, 2017).....	8
Arlington to Austin (March 1 and 2, 2017).....	11

PRESIDENT’S ADVISORY COUNCIL (PAC) & CORPORATE LEADERSHIP COUNCIL (CLC)

Morning with the Mayor (Quarterly).....	12
Corporate Leadership Council Luncheon (Quarterly).....	13

GENERAL EVENTS

Entrepreneurship Awards Day (April 29, 2017).....	14
Annual “State of the City” Luncheon (October, 2017).....	15
Annual “State of the District” Luncheon (August, 2017).....	16
Annual “State of the County” Luncheon (March 10, 2017).....	17
Monthly Chamber Sponsorships (Monthly).....	18
• Business Over Breakfast, Chamber After Hours, Chamber Orientation and others	
Policy Forum Luncheons.....	19
Inspired-Women Luncheon (November 3, 2017).....	21
Women’s Alliance Health & Wellness (January 19, 2017).....	24
Relocation Package.....	26
Sponsorship Interest Form.....	28

INFORMATION REQUEST

Events & Meetings
Email: events@arlingtontx.com
Phone: 817-543-4284 – Fax: 817-261-7067

ARLINGTON CHAMBER ANNUAL DINNER

Event Description: The Annual Meeting and Award’s Dinner is the Chamber’s premier event, featuring nationally known speakers, release of the Chamber’s Annual Report, recognition of community leaders, announcement of the “Star” Award recipient, as well as inductees into the Arlington Business Hall of Fame.

Date: September 21, 2017
Location: Arlington Convention Center
Expected Attendance: 600+

Audience: This event attracts Chamber members, elected and appointed officials, educators, community leaders, and our strategic partners.

Benefit Line: A sponsorship at this event offers businesses an opportunity for significant exposure to one of our largest audiences.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Presenting Sponsor (1)	\$15,000	<ul style="list-style-type: none"> ◆ 2 premium tables: 20 reserved seats ◆ 10 valet parking passes ◆ Company logo on electronic “save the date” ◆ Company logo on the printed dinner invitation ◆ Company logo on event signage (supplied by the Chamber) ◆ On-site event presentation screen display (logo) ◆ Company name and/or logo on all announcements regarding the event ◆ Opportunity to have promotional item in gift bag ◆ Company logo in the program ◆ Company logo and link to website on the Chamber’s registration page ◆ Table sign recognition ◆ Introductory comments at dinner (2 minutes maximum)
Annual Report Sponsor (1)	\$7,500	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats ◆ 5 valet parking passes ◆ Company logo on the printed dinner invitation ◆ Recognition as part of presentation ◆ Opportunity to have promotional item in gift bag ◆ On-site event presentation screen display (logo) ◆ Company logo and link to website on the Chamber’s registration page ◆ Company logo in the program ◆ Table sign recognition

ARLINGTON CHAMBER ANNUAL DINNER

	Amount	Sponsorship Benefits
Speaker Sponsor (1)	\$7,500	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats ◆ 5 valet parking passes ◆ On-site event presentation screen display (logo) ◆ Company logo in the program ◆ Company logo and link to website on the Chamber's registration page participation ◆ Sponsor acknowledgement in recognition of speaker ◆ Table sign recognition ◆ Opportunity to have promotional item in gift bag
Diamond Table Sponsor (1)	\$5,000	<ul style="list-style-type: none"> ◆ Recognition as an Exclusive Diamond Sponsor ◆ 1 preferred table: 10 reserved seats ◆ 5 valet parking passes ◆ On-site event presentation screen display (logo) ◆ Company logo in program ◆ Acknowledgement at Dinner ◆ Table sign recognition ◆ Opportunity to have promotional item in gift bag
Platinum Table Sponsor	\$3,000	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats ◆ 5 valet parking passes ◆ On-site event presentation screen display (logo) ◆ Company logo in program ◆ Acknowledgement at Dinner ◆ Table sign recognition ◆ Opportunity to have promotional item in gift bag
Gift Bag Sponsor (1)	\$3,000	<ul style="list-style-type: none"> ◆ Company logo printed on reusable tote bag ◆ One preferred table: 10 reserved seats ◆ 3 valet parking passes ◆ On-Site event presentation screen display ◆ Company logo in program ◆ Table sign recognition ◆ Opportunity to have promotional item in gift bag

ARLINGTON CHAMBER ANNUAL DINNER

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Gold Table Sponsor (5)	\$2,000	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats ◆ 3 valet parking passes ◆ On-site event presentation screen display (logo) ◆ Company logo in program ◆ Table sign recognition ◆ Opportunity to have promotional item in gift bag
Bronze Table Sponsor	\$1,100	<ul style="list-style-type: none"> ◆ 1 reserved table: 10 reserved seats ◆ 1 valet parking pass ◆ Company logo in program ◆ Table sign recognition ◆ Opportunity to have promotional item in gift bag
Promotional Sponsor	\$500	<ul style="list-style-type: none"> ◆ 2 seat registrations ◆ Opportunity to have promotional item in gift bag

SMALL BUSINESS AWARDS LUNCHEON

Event Description: In recognition of the contributions made by small businesses to American society, every year since 1963, the President of the United States has designated a week during the spring as National Small Business Week. This event is co-hosted by the U.S. Small Business Administration and North Texas Small Business Development Center. Both public and private small business supporters will be honoring businesses, large and small, at the event.

Date: May 4, 2017 (During National Small Business Week)
Location: Sheraton Arlington Hotel
Expected Attendance: 350

Expected Audience: Our Annual “Salute to Small Business in North Texas” attracts a regional audience of small business participants and small business services providers.

Benefit Line: This event affords significant opportunities for exposure to and networking with this regional audience.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Presenting Sponsor	\$2,500	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats ◆ Company name recognition on all promotional and printed materials ◆ Company logo in advertisement in Ft. Worth Business Press ◆ On-site event presentation screen display (logo) ◆ Company logo and link to website on the Chamber's registration page ◆ Expo exhibit table to display products and services ◆ Opportunity to make comments (2 minutes maximum) Table sign recognition
Gold Sponsor (3)	\$1,500	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats ◆ Company recognition on all promotional and printed materials ◆ Company logo in advertisement in newspaper ◆ Expo exhibit table to display products and services ◆ On-site event presentation screen display (logo) ◆ Company logo and link to website on the Chamber's registration page ◆ Table sign recognition

SMALL BUSINESS AWARDS LUNCHEON

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Silver Sponsor (5)	\$1,000	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats ◆ Company name & logo recognition on all promotional and printed materials ◆ Expo exhibit table to display products and services ◆ On-site event presentation screen display (logo) ◆ Company name on website promoting the event ◆ Table sign recognition
Bronze Sponsor	\$650	<ul style="list-style-type: none"> ◆ 1 reserved table: 10 reserved seats ◆ On-site event presentation screen display (logo) ◆ Expo exhibit table to display products and services ◆ Table sign recognition
Exhibit Table Sponsor	\$200	<ul style="list-style-type: none"> ◆ 2 seats to attend luncheon ◆ Expo exhibit table to display products and services

LEGISLATIVE LUNCHEONS

Event Description: This event provides a forum for state and federal elected and appointed officials to address Arlington business and education leaders and government officials on current issues.

Dates: TBD
Locations: TBD
Expected Attendance: 120

Expected Audience: This luncheon series attracts business, community, civic and educational leaders, and government officials.

Benefit Line: Participants gain access and the opportunity to discuss issues of importance to the business community.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Series Title Sponsor (1)	\$5,000	<ul style="list-style-type: none"> ◆ 2 premium tables: 16 reserved seats ◆ Company recognition on all promotional and printed materials ◆ Company logo and link to website on the Chamber's registration page ◆ Recognition in program ◆ Recognition and formal introduction at all series luncheons ◆ Opportunity to make comments (2 minutes maximum) ◆ Table sign recognition
Series Luncheon Sponsor (1)	\$2,500	<ul style="list-style-type: none"> ◆ 1 premium table: 8 reserved seats ◆ Company recognition on all promotional and printed materials ◆ Recognition in program ◆ Opportunity to make comments (2 minute maximum) ◆ Table sign recognition

LEGISLATIVE LUNCHEONS

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Series Table Sponsor	\$1,500	<ul style="list-style-type: none"> ◆ 1 reserved table: 8 reserved seats ◆ Company recognized as a table sponsor ◆ Company recognition in program ◆ Table sign recognition
Table Sponsor	\$500	<ul style="list-style-type: none"> ◆ 1 reserved table: 8 reserved seats at one luncheon ◆ Company recognized as a table sponsor ◆ Company recognition in program ◆ Table sign recognition
Series Underwriter Sponsor	\$350	<ul style="list-style-type: none"> ◆ 2 reserved seats ◆ Company recognition as underwriter sponsor at event ◆ Company recognition in program
Underwriter Sponsor	\$100	<ul style="list-style-type: none"> ◆ 2 reserved seats at one luncheon ◆ Company recognition as underwriter sponsor at event ◆ Company recognition in program

13th ANNUAL GOLF TOURNAMENT

Event Description: The Annual Golf Tournament is our premier executive networking event, held in appreciation of Arlington’s business community. Since inception, the tournament has “Sold Out” to capacity at 144 players.

Date: June, 2017
Location: Shady Valley Country Club
Expected Attendance: 144

Expected Audience: Business leaders, their clients, and guests

Benefit Line: The tournament serves as a way to offer executive-level networking. Foursomes are encouraged to fill their third and/or fourth slots with a new contact or business prospect. Sponsorships are available from the tee box to the green.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Title Sponsor (1)	\$6,000	<ul style="list-style-type: none"> ◆ 8 playing positions and gift packages ◆ Hole sponsorship on premier hole (includes corporate presence at tee box) ◆ Opportunity to have company logo on selected golf apparel or accessory ◆ Company banner prominently displayed, provided by sponsor ◆ Company logo recognition as title-sponsor on all event publicity ◆ Company logo on Chamber website and a link to the event sponsor’s website ◆ Company logo in Chamber’s newsletter ◆ Opportunity to make comments (2 minutes maximum) ◆ Opportunity to place promotional item in gift bags and/or at tee box ◆ Company name on event signage

13th ANNUAL GOLF TOURNAMENT

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Co- Sponsor (2)	\$4,000	<ul style="list-style-type: none"> ◆ 8 playing positions and gift packages ◆ Hole sponsorship on premier hole (includes corporate presence at tee box) ◆ Company banner prominently displayed ◆ Company logo on Chamber website and a link to the event sponsor's website ◆ Company recognition as co-sponsor on all event publicity ◆ Opportunity to place promotional items at tee box and/or gift bags
Golf Cart Sponsor (1)	\$3,000	<ul style="list-style-type: none"> ◆ 4 playing positions and gift packages ◆ Hole sponsorship (includes corporate presence at tee box) ◆ Company logo on all player golf carts ◆ Company recognition as golf cart sponsor on event publicity ◆ Company logo on Chamber website and a link to the event sponsor's website ◆ Opportunity to place promotional items at tee box and/or gift bags
Silver Sponsor (4)	\$2,500	<ul style="list-style-type: none"> ◆ 4 playing positions and gift packages ◆ Company recognition in event publicity and at event ◆ Company name on website ◆ Opportunity to provide promotional items in gift bags
Meal Sponsor (1)	\$1,500	<ul style="list-style-type: none"> ◆ 4 playing positions ◆ 4 player gift packages ◆ Company logo in event publicity ◆ Company logo on Chamber website ◆ Opportunity to place promotional item at awards ceremony

13th ANNUAL GOLF TOURNAMENT

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Hole Sponsor (12)	\$1,000	<ul style="list-style-type: none"> ◆ 4 playing positions and gift packages ◆ Hole sponsorship (corporate presence at tee box) ◆ Company recognition in event publicity ◆ Opportunity to provide promotional item in player gift packages ◆ Company name on website
Fireman Sponsor (1) HELD – Medical Center Arlington	\$800	<ul style="list-style-type: none"> ◆ Sponsorship of entry fees for 4 Arlington Firemen playing positions and gift packages ◆ Opportunity to provide company shirts for guest firemen ◆ Company name/recognition in event publicity ◆ Opportunity to provide promotional item in player gift packages
Team Registration	\$500	<ul style="list-style-type: none"> ◆ Ability to have a team of four playing in tournament
Beverage Sponsor (1)	Provide Beverages	<ul style="list-style-type: none"> ◆ 4 playing positions ◆ 4 player gift packages ◆ Company name recognition as beverage sponsor on event publicity ◆ Company logo on Chamber website ◆ Opportunity to place promotional item at awards ceremony
Beer Sponsor (1)	Provide Beer	<ul style="list-style-type: none"> ◆ 4 playing positions and gift packages ◆ Company recognition as beer sponsor on event brochure ◆ Company recognition in event publicity ◆ Opportunity to place promotional item at awards ceremony

ARLINGTON TO AUSTIN

Event Description: “*Arlington to Austin™*” is a Chamber led coalition of business, educational and government leaders, conducted biannually at the onset of the Texas State Legislative Session. Our primary purpose is to strengthen our relationships with state agencies and elected appointed officials:

Our three-day delegation visit to our state capitol features a reception for state officials; multiple meal events, with state officials serving as speakers; a formal printed legislative agenda distributed throughout the capital, and distributed in both the House and Senate.

Dates: Austin, TX: March 1 - 2, 2017

Expected Attendance: 50+

Expected Audience: The Austin trip is attended by members of the Chamber’s Government Relations Advisory Council, as well as local elected officials and educational leaders. Our delegates meet with key state elected and appointed officials.

Benefit Line: Sponsorships are available to assist in the promotion of a coalition that advocates for resources in support of our economic development agenda.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Delegation Sponsor (1)	\$5,000	<ul style="list-style-type: none"> ◆ 2 representatives (hotel and transportation not provided) ◆ Featured speaking opportunity at all events, including our reception in Austin for state officials ◆ Recognition as “<i>Arlington to Austin™</i>” Sponsor on all promotional materials ◆ Company logo on Chamber website and a link to the event sponsor’s website ◆ Signage at all events
Gold Sponsor (2)	\$2,500	<ul style="list-style-type: none"> ◆ 1 representative (hotel and transportation not provided) ◆ Featured speaking opportunity at one meal event. ◆ Recognition as “<i>Arlington to Austin™</i>” Sponsor on all promotional materials ◆ Company logo on Chamber website and a link to the event sponsor’s website ◆ Signage at all events
Silver Sponsor (5)	\$1,000	<ul style="list-style-type: none"> ◆ Recognition as “<i>Arlington to Austin™</i>” Sponsor on all promotional materials ◆ Company logo on Chamber website and a link to the event sponsor’s website ◆ Signage at all events

MORNING WITH THE MAYOR

Event Description: This event is an open roundtable discussion, conducted quarterly, for members of the President’s Advisory Council and Corporate Leadership Council with the Mayor and City Manager.

Dates: December, 2016, March, June, and September, 2017

Location: Moritz Boardroom

Expected Attendance: 50+

Expected Audience: President’s Advisory Council and Corporate Leadership Council

Benefit Line: Opportunity to hear updates regarding City projects and to interact with the Mayor and City Manager to discuss issues of importance.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Presenting Sponsor (1)	\$1,000	<ul style="list-style-type: none"> ◆ Company recognition on invitation for the four events ◆ Company recognition at event ◆ Opportunity to introduce the Mayor at all four events
Quarterly Sponsor (4)	\$350	<ul style="list-style-type: none"> ◆ Company recognition in invitation for the event ◆ Company recognition at event ◆ Recognition at the event
Coffee/Snack Sponsor	\$250/ event	<ul style="list-style-type: none"> ◆ Recognition in the “Save the Date” and “Invitation” ◆ Recognition at the event ◆ One minute to speak

CORPORATE LEADERSHIP COUNCIL LUNCHEON

Event Description: The President & CEO meets quarterly with the Chamber’s Corporate Investors to provide briefings on Chamber projects and initiatives, as well as business and economic reports.

Dates: October 2016, January, April, and TBD, 2017

Time: 11:30 am – 1:00 pm

Location: Moritz Boardroom

Expected Attendance: 50+

Expected Audience: President’s Advisory Council and Corporate Leadership Council

Benefit Line: The luncheon affords members an informal networking opportunity while providing direct access to the Arlington Chamber’s services to help assist in business, enhance the profession, influence public policy and economic agendas.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Presenting Sponsor (4)	\$1,000	<ul style="list-style-type: none"> ◆ Welcome remarks at each luncheon ◆ Acknowledgement in all invitations ◆ Recognition at each luncheon
Quarterly Luncheon Sponsor (4)	\$300	<ul style="list-style-type: none"> ◆ Acknowledgement in invitation ◆ Acknowledgement at the luncheon

AISD ENTREPRENEURSHIP AWARDS DAY - 2017

Event Description: The Arlington Chamber of Commerce in partnership with Arlington Independent School District celebrates Arlington's future entrepreneurs. The event showcases educational innovation in STEM (Science, Technology, Engineering and Mathematics) disciplines.

Date: April 29, 2017
Location: UT Arlington, College Park Center
Expected Attendance: 2,000+

Expected Audience: Students, their families & faculty

Benefit Line: Opportunity to show support to students and school system

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Sponsor	\$1,000	<ul style="list-style-type: none"> ◆ Company recognition on all marketing materials (to be distributed to every 3rd – 8th grade student within AISD) ◆ Signage at the event ◆ Logo/recognition on Chamber website ◆ Logo in event program ◆ Acknowledgement at the event to honor the entrepreneurs ◆ Social media exposure
Award Sponsor	\$750	<ul style="list-style-type: none"> ◆ Sponsored gift packages for top award winners ◆ Acknowledgement at event to honor the entrepreneurs
Underwriter Sponsor	\$300	<ul style="list-style-type: none"> ◆ Signage at the event ◆ Acknowledgement at event to honor the entrepreneurs ◆ Opportunity to sponsor mascot at event

ANNUAL “STATE OF THE CITY” LUNCHEON

Event Description: This annual event is preceded by a reception and is highlighted by Arlington Mayor Jeff Williams 2nd (2016) AND 3RD (2017) Annual “State of the City” address.

Date: October, 2017
Location: Arlington Convention Center
Expected Attendance: 400-500

Expected Audience: Business leaders, educational leaders, and elected and appointed officials

Benefit Line: Opportunity to showcase to all businesses within the City.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Presenting Sponsor (1)	\$3,000	HELD - Arlington Highlands
Platinum Sponsor (4)	\$2,000	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats ◆ Company recognition included on on-line registration page/website ◆ On-site event presentation screen display (logo) ◆ Company name and/or logo on all announcements regarding the event ◆ Company logo in the program ◆ Recognition at event ◆ Table sign recognition
Gold Sponsor	\$1,200	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats ◆ On-site event presentation screen display (logo) ◆ Company logo in the program ◆ Recognition at event ◆ Table sign recognition
Bronze Sponsor	\$750	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats ◆ On-site event presentation screen display (logo) ◆ Company logo in the program ◆ Table sign recognition

ANNUAL “STATE OF THE DISTRICT” LUNCHEON

Event Description: This event is preceded by a reception and is highlighted by the Arlington ISD Superintendent’s annual “State of the District” address.

Date: August, 2017
Location: Mac Bernd Professional Development Center
Expected Attendance: 350+

Expected Audience: Educational, business, civic, and community

Benefit Line: Opportunity to showcase to educators and businesses within the district.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Board Sponsor (1)	\$3,000	<ul style="list-style-type: none"> ◆ 2 premium table: 20 reserved seats ◆ Company recognition included on website ◆ On-site event presentation screen display (logo) ◆ Company name and/or logo on all announcements regarding the event ◆ Company recognition in the program ◆ Company logo in advertisement in newspaper ◆ Opportunity to make comments (2 minutes maximum) ◆ Table sign recognition
Superintendent Sponsor (5)	\$2,000	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats ◆ Company name & logo included on website ◆ On-site event presentation screen display (logo) ◆ Company recognition on all announcements regarding the event ◆ Company logo in the program ◆ Recognition at event ◆ Table sign recognition
Principal Sponsor (10)	\$1,100	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats ◆ On-site event presentation screen display (logo) ◆ Company logo in the program ◆ Recognition at event ◆ Table sign recognition
Teacher Sponsor (12)	\$650	<ul style="list-style-type: none"> ◆ 1 Preferred Table: 10 reserved seats ◆ On-site event presentation screen display (logo) ◆ Company logo in the program ◆ Table Sign Recognition

ANNUAL “STATE OF THE COUNTY” LUNCHEON

Event Description: This event is preceded by a reception and is highlighted by an address by Tarrant County Judge B. Glen Whitley on the “State of the County.”

Date: March 10, 2017
Location: Sheraton Arlington
Expected Attendance: 300+

Expected Audience: Business, civic, and community

Benefit Line: Opportunity to showcase to city/county businesses, civic and city leaders

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Presenting Sponsor (1)	\$3,000	<ul style="list-style-type: none"> ◆ 2 premium table: 20 reserved seats ◆ Company recognition included on website ◆ On-site event presentation screen display (logo) ◆ Company name and/or logo on all announcements ◆ Company recognition in the program ◆ Company logo in advertisement in newspaper ◆ Opportunity to make comments (2 minutes maximum) ◆ Table sign recognition
Platinum Sponsor (4)	\$2,000	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats ◆ Company name & logo included on website ◆ On-site event presentation screen display (logo) ◆ Company recognition on all announcements ◆ Company logo in the program ◆ Recognition at event ◆ Table sign recognition
Gold Sponsor	\$1,500	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats ◆ On-site event presentation screen display (logo) ◆ Company logo in the program ◆ Recognition at event ◆ Table sign recognition
Silver Sponsor	\$1,000	<ul style="list-style-type: none"> ◆ All benefits of Bronze ◆ Recognition at event
Bronze Sponsor	\$650	<ul style="list-style-type: none"> ◆ 1 Preferred Table: 10 reserved seats ◆ On-site event presentation screen display (logo) ◆ Company logo in the program ◆ Table Sign Recognition

MONTHLY CHAMBER SPONSORSHIPS

Event Description: This informal networking event offers members the opportunity to network, build relationships and to present information on their business and services. Members exchange business cards with prospective clients and customers.

- Business Over Breakfast - 2nd Tuesday of each month, 8:00 – 9:30 a.m.
- Chamber After Hours – 4th Tuesday of each month, 5:30 - 7:30 p.m.
- Chamber Orientation – 3rd Friday of each month, 11:30 a.m. – 1:00 p.m.

Locations: Locations vary

Expected Attendance: 50 – 110+

Expected Audience: Prospects, Chamber Members & approved guests

Benefit Line: Sponsorships offer businesses the opportunity to display materials and literature. In kind for catering is welcomed.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Title Sponsor (per event title) (1 per event – 3 total events)	\$1,500	<ul style="list-style-type: none"> ◆ Company logo on website promoting the event for entire year ◆ Acknowledgement at all events ◆ Featured speaking opportunity at all events ◆ Opportunity to market business to attendees
Event Host (per event title)	Provide Food	<ul style="list-style-type: none"> ◆ Company logo on website promoting the event ◆ Featured speaking opportunity at event ◆ Acknowledgement at event

POLICY FORUM LUNCHEONS

Event Description: The Chamber’s Policy Forum series is designed to promote dialogue, educate the community and shape consensus on the issues that affect our economy and quality of life.

Each forum will feature a keynote speaker and panel discussions that cover the policy questions at the local, state and national level. These half-day events are key to forming the Chamber’s public policy agenda over the next 10 years.

Dates: January – May 2017
April – June 2017

Locations: TBD

Expected Attendance: 150+

Expected Audience: This luncheon series attracts business, community, civic and educational leaders, and government officials.

Benefit Line: Participants gain access and the opportunity to discuss issues and shape consensus on issues of importance to the business community.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Series Title Sponsor (1)	\$5,000	<ul style="list-style-type: none"> ◆ 2 premium tables: 16 reserved seats ◆ Company recognition on all promotional and printed materials ◆ Company logo and link to website on the Chamber’s registration page ◆ Recognition in program ◆ Recognition and formal introduction at all series luncheons ◆ Opportunity to make comments (2 minutes maximum) ◆ Table sign recognition
Series Luncheon Sponsor (1)	\$2,500	<ul style="list-style-type: none"> ◆ 1 premium table: 8 reserved seats ◆ Company recognition on all promotional and printed materials ◆ Recognition in program ◆ Opportunity to make comments (2 minute maximum) ◆ Table sign recognition

POLICY FORUM LUNCHEONS

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Series Table Sponsor	\$1,500	<ul style="list-style-type: none"> ◆ 1 reserved table: 8 reserved seats ◆ Company recognized as a table sponsor ◆ Company recognition in program ◆ Table sign recognition
Table Sponsor	\$500	<ul style="list-style-type: none"> ◆ 1 reserved table: 8 reserved seats at one luncheon ◆ Company recognized as a table sponsor ◆ Company recognition in program ◆ Table sign recognition
Series Underwriter Sponsor	\$350	<ul style="list-style-type: none"> ◆ 2 reserved seats at each luncheon ◆ Company recognition as underwriter sponsor at event ◆ Company recognition in program
Underwriter Sponsor	\$100	<ul style="list-style-type: none"> ◆ 2 reserved seats at one luncheon ◆ Company recognition as underwriter sponsor at event ◆ Company recognition in program

2017 7th ANNUAL INSPIRED-WOMEN LUNCHEON

Sponsorship Opportunities

Event Description: The Annual Inspired Women Luncheon is presented by the Women's Alliance of the Arlington Chamber of Commerce. Our keynote speaker will encourage and inspire business women.

Date: November 3, 2017
Location: Arlington Convention Center
Expected Attendance: 500
Ticket Price: \$75
Expected Audience: Women business and community leaders.

Benefit Line: Women's Alliance programming is designed to provide opportunities for our members in the areas of education, mentoring and networking.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Presenting Sponsor Held – Wade Funeral Home	\$7,500	<ul style="list-style-type: none"> ◆ 2 premium tables: 20 reserved seats/registrations ◆ Logo featured on main Chamber rotating web banner and newsletter banner ◆ Company name & logo recognition on all promotional and printed materials ◆ On-site event video display (logo) ◆ Company logo on event website ◆ Opportunity to make comments (3 minute maximum) ◆ Table sign recognition ◆ Ability to place item in event gift bag
Inspired Sponsor Held – Baylor Orthopedic Hospital	\$5,000	<ul style="list-style-type: none"> ◆ 2 premium tables: 20 reserved seats/registrations ◆ Logo featured on main Chamber rotating web banner and newsletter banner ◆ Company name & logo recognition on all promotional and printed materials ◆ On-site event video display (logo) ◆ Company logo on event website ◆ Opportunity to make comments (2 minute maximum) ◆ Table sign recognition ◆ Ability to place item in event gift bag

2017 7th ANNUAL INSPIRED-WOMEN LUNCHEON

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Co-Sponsor (2)	\$3,000	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats/registrations ◆ Company name & logo recognition on all promotional and printed materials ◆ On-site event video display (logo) ◆ Company logo on event website ◆ Opportunity to make comments (1 minute maximum) ◆ Table sign recognition ◆ Ability to place item in event gift bag
Valet Sponsor	\$3,000	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats/registrations ◆ Company name & logo recognition on all promotional and printed materials ◆ On-site event video display (logo) ◆ Company logo on event website ◆ Opportunity to place an item in each car (ask Chamber for suggestions) ◆ Table sign recognition ◆ Ability to place item in event gift bag
Speaker Sponsor (1)	\$3,000	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats/registrations ◆ Introduction of the Keynote Speaker ◆ Company recognition on all promotional and printed materials ◆ On-site event video display (logo) ◆ Company recognition on event website ◆ Table sign recognition ◆ Ability to place item in event gift bag
Valet Sponsor (1)	\$3,000	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats/registrations ◆ Company name & logo recognition on all promotional and printed materials ◆ On-site event video display (logo) ◆ Company logo on event website ◆ Opportunity to place an item in each car (ask Chamber for suggestions) ◆ Table sign recognition ◆ Ability to place item in event gift bag

Gift Bag Sponsor	\$2,500	<ul style="list-style-type: none"> ◆ HELD – Arlington Highlands
Gold Sponsor (3)	\$1,750	<ul style="list-style-type: none"> ◆ 1 premium table: 10 reserved seats/registrations ◆ Company recognition on all promotional and printed materials ◆ On-site event video display (logo) ◆ Company recognition on event website ◆ Table sign recognition ◆ Ability to place item in event gift bag
Centerpiece Sponsor		Held - Sugar Bee Sweets Bakery
Design Sponsor		Held – Green Apple Lane
Floral Sponsor		Still Available
Printing Sponsor		Held - Digital Corporate Companies, Inc.
Silver Sponsor (5)	\$1,250	<ul style="list-style-type: none"> ◆ 1 preferred table: 10 reserved seats/registrations ◆ Company recognition on all promotional and printed materials ◆ On-site event video board display (logo) ◆ Company recognition on event website ◆ Table sign recognition ◆ Ability to place item in event gift bag
Bronze Sponsor	\$900	<ul style="list-style-type: none"> ◆ 1 reserved table: 10 reserved seats/registrations ◆ On-site event presentation screen display (logo) ◆ Table sign recognition
Underwriter Sponsor	\$300	<ul style="list-style-type: none"> ◆ 2 seats at luncheon ◆ Company recognition as underwriter sponsor at event ◆ Company recognition in program
Gift Item	\$150	<ul style="list-style-type: none"> ◆ Ability to place item in event gift bag ◆ *Please contact the Chamber for item suggestions & prior approval by event committee.

2017 Women’s Alliance Health & Wellness Event
“Achieving Your Healthiest, Best Self”

Sponsorship Opportunities

Event Description: The Women’s Alliance Health & Wellness/Kick Off Event is presented by the Women’s Alliance of the Arlington Chamber of Commerce.

Date: January 19, 2017

Location: TBD

Expected Attendance: 100

Expected Audience: Women business, medical professionals and community leaders.

Benefit Line: Women’s Alliance programming is designed to provide opportunities for our members in the areas of education, mentoring and networking.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Co-Presenting Health & Wellness Sponsor (2) Hold – Texas Health Arlington Memorial & USMD	\$2,000	<ul style="list-style-type: none"> ◆ Opportunity to make event comments ◆ Opportunity for 1 Physician on group panel and introduction of Physician ◆ Onsite event presentation screen display (logo) ◆ Company logo in Chamber’s Newsletter ◆ Company logo on Chamber’s Website ◆ Opportunity to place promotional item in gift bags ◆ Company logo on all promotional materials ◆ 1 Exhibit Table ◆ 4 tickets
Venue Sponsor (Provides Meeting Facility)		<ul style="list-style-type: none"> ◆ Opportunity to make event comment ◆ Opportunity for Break-out Session Speaker ◆ On-site event presentation screen display (logo) ◆ Company logo included in Chamber’s Newsletter ◆ Company logo included on Chamber’s Website ◆ Opportunity to place promotional item in gift bags ◆ Company logo on all promotional materials ◆ 4 tickets
Panel Sponsor (3)	\$1,000	<ul style="list-style-type: none"> ◆ Opportunity for 1 Physician on group panel and introduction of Physician ◆ On-site event presentation screen display (logo) ◆ Company logo included in Chamber’s Newsletter ◆ Company logo included on Chamber’s Website ◆ Opportunity to place promotional item in gift bags ◆ Company logo on all promotional materials ◆ 2 tickets

2017 Women's Alliance Health & Wellness Event
"Achieving Your Healthiest, Best Self"

Session Sponsor (3)	\$500	<ul style="list-style-type: none"> ◆ Company logo included on website ◆ Onsite event presentation screen display (logo) ◆ Company listed on all promotional materials regarding the event ◆ Opportunity to place promotional item in gift bags ◆ 2 tickets
Promotional Sponsor	\$50	<ul style="list-style-type: none"> ◆ Opportunity to place promotional item in gift bags (75-100 items) ◆ Name added to list of Promotional Sponsors that will be included in each bag

RELOCATION PACKAGE

Description: People interested in moving to Arlington often request information about our City. The Chamber assembles **Relocation Packages** containing information about housing, schools, hospitals, retirement facilities and other services helpful to Arlington newcomers.

The Relocation Sponsorship Program offers:

1. **Chamber Members only** may place a preprinted flier in the Arlington Chamber of Commerce Relocation Packet at a cost of \$700.00 (prepaid) for one year.
2. The flier will consist of a single sheet or one threefold piece that cannot exceed 8½" x 11".
3. The content of the flier must not be presented in such a manner as to construe Chamber endorsement of the organization or product being presented. Any use of the Chamber's name must be cleared through the Chamber's President & CEO prior to use.
4. The Chamber member will furnish Chamber with 150 fliers quarterly for the term of the contract. The fliers will be inserted inside the Chamber's Relocation Packets each month.

I agree to the above terms:

Chamber Member

Arlington Chamber of Commerce

Beginning Date

Ending Date

Telephone

Michael Jacobson

President & CEO

Signature of Chamber Member

Signature of President & CEO

Date

Date

SPONSORSHIP COMMITMENT FORM

<u>Event</u>	<u>Event Date</u>	<u>Sponsorship Level (\$000)</u>
1. Women's Alliance Health & Wellness	Jan. 2017	_____
2. State of the County	March 2017	_____
3. Entrepreneurship Day	April 29, 2017	_____
4. Small Business Luncheon	May 4, 2017	_____
5. 13 th Annual Golf Tournament	June 2017	_____
6. State of the District	Aug. 2017	_____
7. Annual Dinner & Awards Dinner	Sept. 21, 2017	_____
8. State of the City	Oct. 2017	_____
9. Inspired Women Annual Luncheon	Nov. 2017	_____
10. Morning with the Mayor	Quarterly	_____
11. Corporate Leadership Luncheon	Quarterly	_____
12. Coffee with the commissioner	Quarterly	_____
13. B.O.B, Chamber after Hours, Chamber Orientation and Policy Forums	Monthly	_____
14. Other	_____	_____
15. TOTAL		\$ _____

Name: _____

Company: _____

Email Address: _____

Phone: _____

Send completed form to events@arlingtontx.com or call 817-543-4284.
Thank you very much for your continuing support of the Arlington Chamber of
Commerce



